





This roadmap builds on the operational good practice found within the 'ROCK project Sustainable Events Series', focusing on translating good practice into policy. Use the roadmap as a checklist to 'green' your city's cultural programme!

	GOOD PRACTICE <input type="checkbox"/>	BEST PRACTICE <input type="checkbox"/>	TRANSFORMATIVE PRACTICE <input type="checkbox"/>
Commitment & communications 	Publicly communicates its commitment to environmental sustainability, and the unique role arts and creativity can play.	Incorporates ambitious and measurable climate and environmental objectives within cultural policy and strategy.	Incorporates a net-zero carbon policy across departmental and activity areas, supported by implementation plans and communicated through publicly-available performance indicators.
Staff engagement 	Includes formalised environmental responsibilities within key operational roles.	Engages the whole department in environmental activities, opportunities and messaging, led by head of department and/or Deputy Mayor.	Integrates climate and environmental issues and objectives within departmental communications, staff meetings, budget development and decision-making processes.
Training & skills 	Provides environmental training and support for people with relevant roles and responsibilities.	Provides environmental training for all staff members, from "big picture" sustainability issues to environmental operational practice.	Includes environmental sustainability in HR processes, including: staff inductions, employment contracts, performance objectives, professional development reviews.
Interdepartmental cooperation 	Liaises with designated point of contact within environmental department(s) to identify common interests.	Contributes to cross-departmental governance processes and decision-making, developing and delivering joint projects and budgets.	Works across departments to develop policy and strategy which mutually reinforces environmental policy and strategy and other objectives related to urban sustainability.
Procurement & investment 	Has an environmental procurement policy and formally recognises green practices within tender processes.	Includes environmental criteria in tender evaluation and environmental objectives/targets in partnership agreements and key contracts.	Includes circular economy principles within cultural policy and strategy and has a specific budget line for environmental sustainability.

The ROCK project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No **730280**.

Find out more about the ROCK project: www.rockproject.eu.

Disclaimer: The sole responsibility for the content of this publication lies with the ROCK project and in no way reflects the views of the European Union.

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Building understanding	Conducts regular surveys to understand environmental impacts, activities and attitudes of the cultural sector.	Conducts regular consultation and outreach exercises with the cultural sector on new environmental strategies and programmes.	Integrates environmental impacts, practices, learnings and legacy into project evaluation frameworks.
Creative programming	Includes climate and environment as themes within creative programmes e.g. festivals, public art, learning and outreach.	Creates environmentally-themed creative opportunities specifically supporting People of Colour, LGBTQ+, working class and underrepresented groups.	Takes participatory approaches to the research and development of new programmes, identifying potential collaborators (e.g. schools, scientific institutions, business, environmental NGOs).
Training & resources	Provides guidance, training and support on environmental impacts and issues relevant in the arts (e.g. sustainable production).	Provides grants and loans to retrofit cultural buildings and R&D funds and encourage environmental action and innovation.	Lobbies for local infrastructure to support environmental action e.g. public transport and cycling lanes, sites for storage and sharing, access to low-carbon energy).
Driving action	Requires organisations/artists to report on their environmental impacts and actions as part of their funding or partnership status.	Requires funded organisations to align to net zero requirements and promote biodiversity, and larger organisations to adopt net zero carbon pathways.	Collaborates with research institutes and private/third sector organisations on finding solutions to environmental issues (e.g. R&D of green goods, services and new business models).
Sharing & accelerating	Collects and synthesises environmental impact data, and sector attitudes and insights into a publicly accessible report.	Creates a public database of case studies, resources and networking opportunities to share and celebrate good environmental practice.	Uses international platforms, networks and events to profile and advocate for culture's role in climate action and sustainable development.

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