

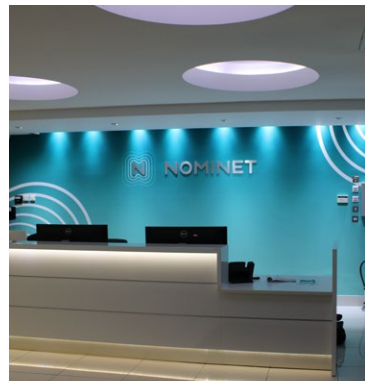
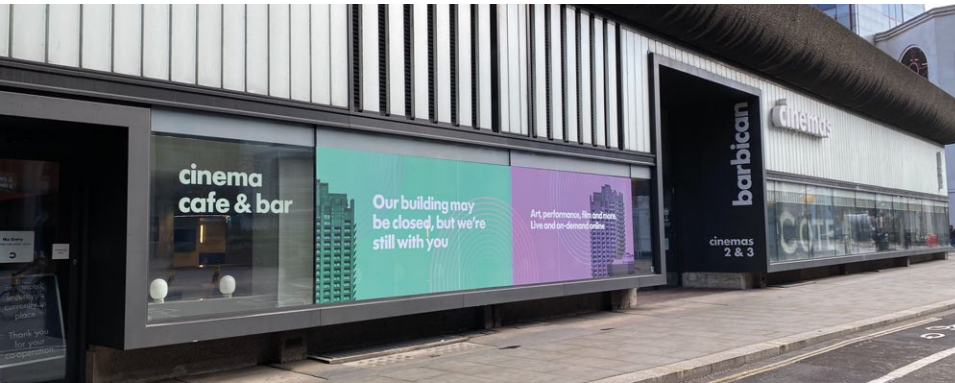
In partnership with Julie's Bicycle

Seacourt are proud to partner with Julie's Bicycle and committed to supporting the creative sector in taking action against climate change.

It's no longer enough for organisations to do less harm, we need to do more good. Planet Positive Printing does just that, making sure your printed materials (from small to large) have a positive impact on the environment and society.

The creative sector is perfectly positioned in helping generate significant awareness and engagement around the unprecedented threat of global climate change. Seacourt want to help you lead the way and become a champion for environmental sustainability.

Seacourt and JB have worked together on events, workshops and created guidance for the cultural sector. To see how creative organisations are using Seacourt's closed loop system, check out the case studies within...



Julie's Bicycle

CREATIVE • CLIMATE • ACTION



Seacourt is a circular economy business

Print is still one of the world's most polluting industries due to its high levels of landfill waste, water consumption, VOC emissions and CO2 emissions.

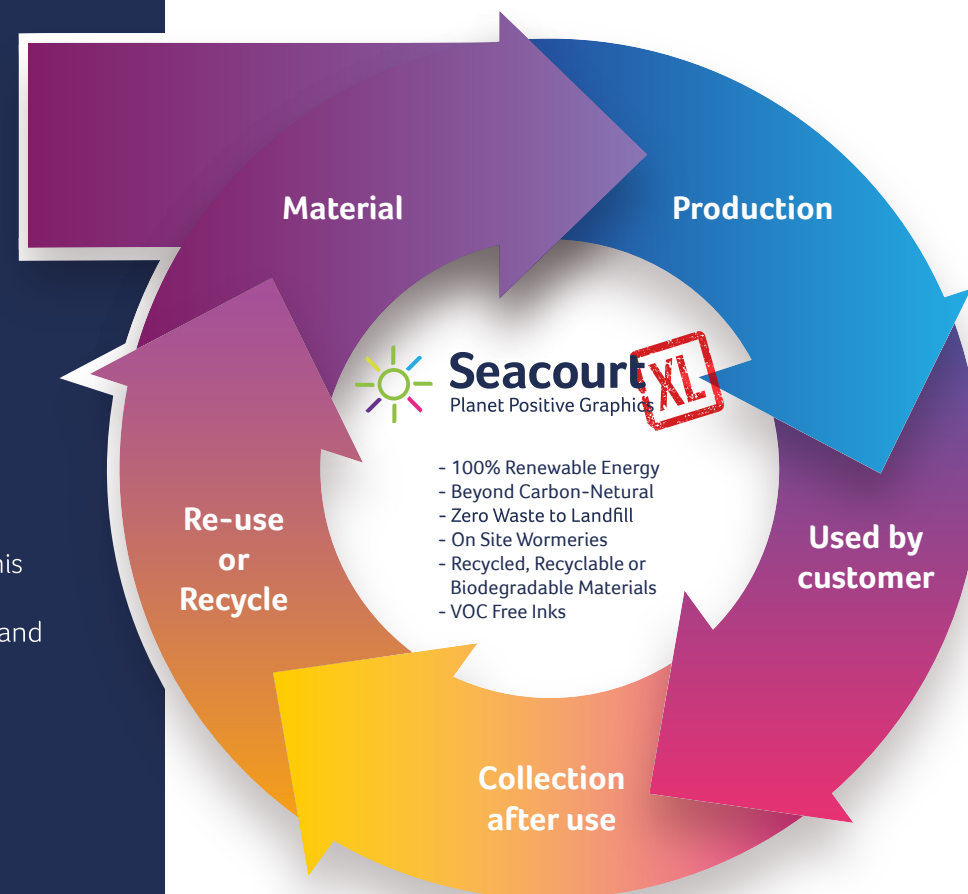
It doesn't have to be that way. At Seacourt everything we produce has a net positive carbon impact on the planet. We are passionate about helping others to make a change.

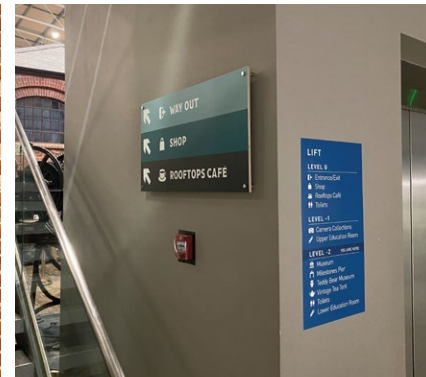
When it comes to large format graphics we're on a mission to:

- Ensure all of our work is PVC-free
- Only use materials that are recycled, recyclable or biodegradable
- Design out waste
- Close the loop ensuring what we produce is recycled and taking responsibility for this

Our facility produces no waste. The only items to leave our building are clients' work and used material destined for our many recycling streams.

Our service model means we take back items when you have finished with them.





Caroline from Charity Hampshire Cultural Trust joined one of Seacourt's bimonthly webinars to find out a bit more about recyclable materials. It was here she found out about alternatives to the PVC based materials her existing supplier was suggesting to use.

Shortly after the session Paul was invited along to Milestones Museum, Basingstoke to run through ideas for new exhibits and creatively update their signage.

We all agreed it was best to steer well clear of PVC and be as in keeping with the museum's theme as possible.

A smart new range of plywood wayfinding signage was produced and installed along with paper based billboard adverts, Polyester banners fitted with rope rather than cable ties, cardboard show cards and PVC free interior and exterior vinyls.

At Seacourt, we're thrilled to support with your sustainability objectives whatever these may be and always happy to offer creative ideas to solve even the most normal problems.

By using the right materials we can avoid any landfill waste and ensure the impact of your work is positive.



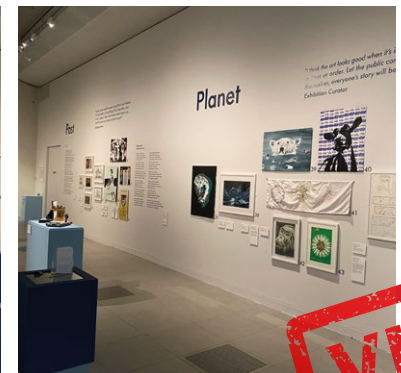
We met Jo from Koestler Arts at a JB event and after years of using PVC based materials like vinyl and foamex she was keen to review the charities environmental impact including its suppliers, materials and waste.

As a charity it's essential Koestler Arts are seen to be making conscious decisions to do the right thing. So a move to recyclable materials and zero landfill waste from Seacourt's closed loop system was a big win!

The first project was a lovely exhibition at The Millennium Gallery up in Sheffield. Seacourt produced and installed a range of paper based graphics as well as PVC free exterior and interior vinyls too.

Once the exhibition was finished with, they already had a team on site to take everything down so a second visit from us wasn't required. All paper waste was recycled on site and DPD was arranged to collect all the used plastic material from Sheffield and brought back to Oxford based Seacourt for recycling.

A great example of the closed loop model in use and nice to show that distance is never a problem (deliveries and collections are carbon neutral).



A note from our friends

“ Julie’s Bicycle exists to support the creative community to act on the climate crisis and become environmentally sustainable. By partnering with Seacourt, we are joining up with an organisation that leads by example and that shares our values to the core. ”

Laura Pondo Martinez
Managing Director, Julie’s Bicycle



Julie’s Bicycle

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Seacourt
Planet Positive Graphics



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We would love to hear from you!

