

CLOSE THE LOOP...
THINK CREATIVELY
PRINT SUSTAINABLY

Julie's Bicycle
CREATIVE • CLIMATE • ACTION



WELCOME TO PLANET POSITIVE PRINTING





AROUND 70% OF THE UK POPULATION CARE ABOUT THE ENVIRONMENT

Our operation and everything we produce has a net positive impact on the planet. We are passionate about helping others to make the change.

We are teaming up with Julie's Bicycle to help the creative sector take action and make buying decisions that will help to reverse the damage from climate change.

Print is still one of the world's most polluting industries, ranked among oil and mining for its high levels of landfill, water consumption, VOC emissions and CO₂ emissions.

It doesn't have to be that way.

We can produce all your printed communications and all your signage and banners in a way that actually benefits the environment – we call this Planet Positive Printing.

No harmful chemicals

|

Waterless printing

|

Zero-waste operation

“Julie’s Bicycle exists to support the creative community to act on the climate crisis and become environmentally sustainable. By partnering with Seacourt, we are joining up with an organisation that leads by example and that shares our values to the core.”

Laura Pando Martinez

THE CREATIVE INDUSTRIES ARE PERFECTLY POSITIONED TO MAKE AND INSPIRE A MASSIVE SHIFT TOWARDS SUSTAINABILITY

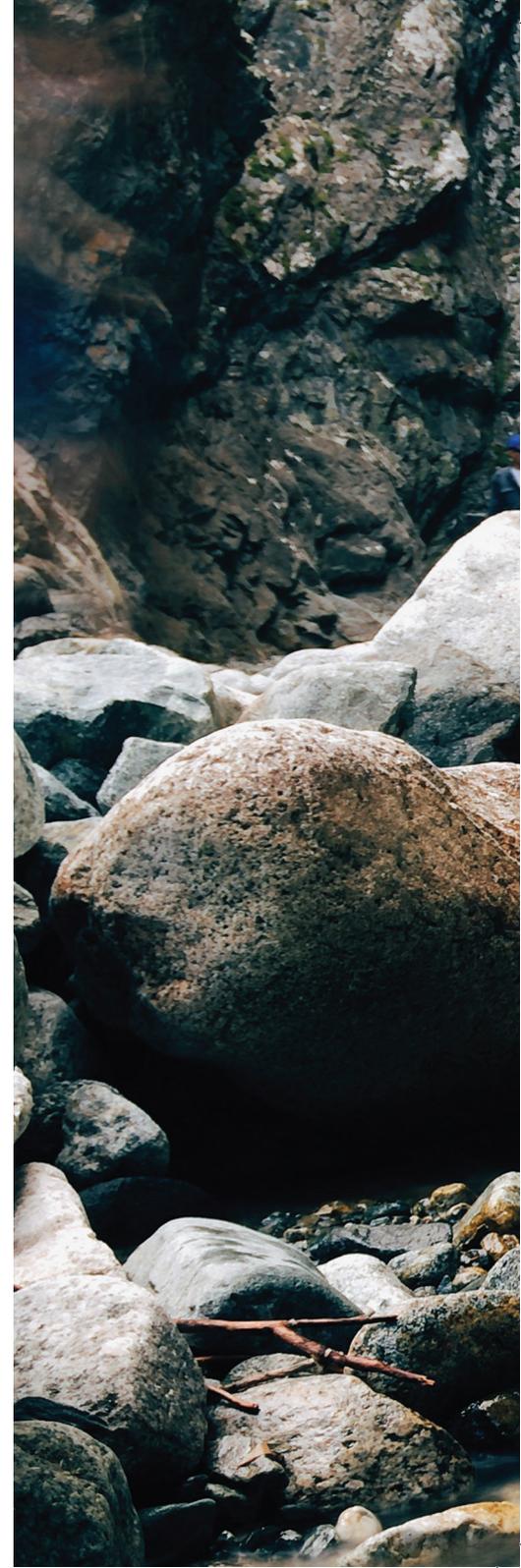
Museums, art galleries, festivals and live performance all use colossal amounts of printed material. Many programme guides, promo fliers and posters, weatherproof banners, displays and signage that are used by arts organisations are made by conventional, harmful printing methods.

Arts organisations have huge reach and influence in the public sphere. Put simply, our creative communities can change culture and attitudes, inspiring people to make planet friendly decisions in their own lives.

Being sustainable has a positive impact on brand reputation. More consumers are demanding organisations to behave sustainably; in a recent global survey, 81% of respondents said it is “extremely” or “very” important that companies implement programs to improve the environment.*

Seacourt has partnered with Julie’s Bicycle because we are committed to supporting creative organisations to take action on the climate emergency.

*Nielsen/The Conference Board® Global Consumer Confidence Survey, 2017



A scenic view of a river flowing through a rocky canyon. The water is blurred, suggesting a long exposure, and is surrounded by large, smooth rocks. The banks are covered in lush green vegetation. The overall atmosphere is serene and natural.

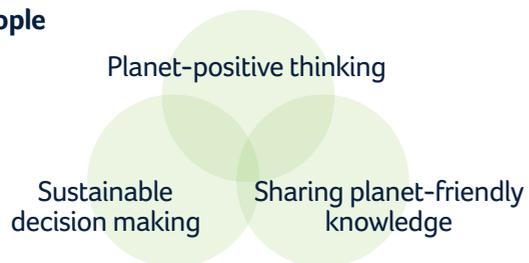
WITH CREATIVE
THINKING,
TOGETHER WE
CAN REVERSE
THE DAMAGE

OUR NET-POSITIVE IMPACT ON THE PLANET IS ACHIEVED BY THE PEOPLE WHO WORK WITH US, BUY FROM US AND SUPPLY US

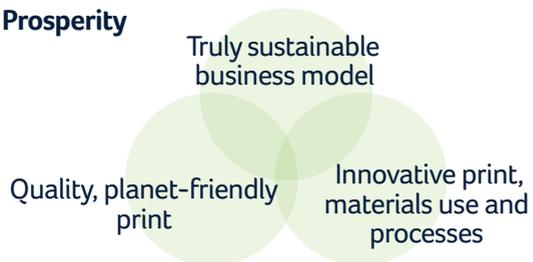
Planet



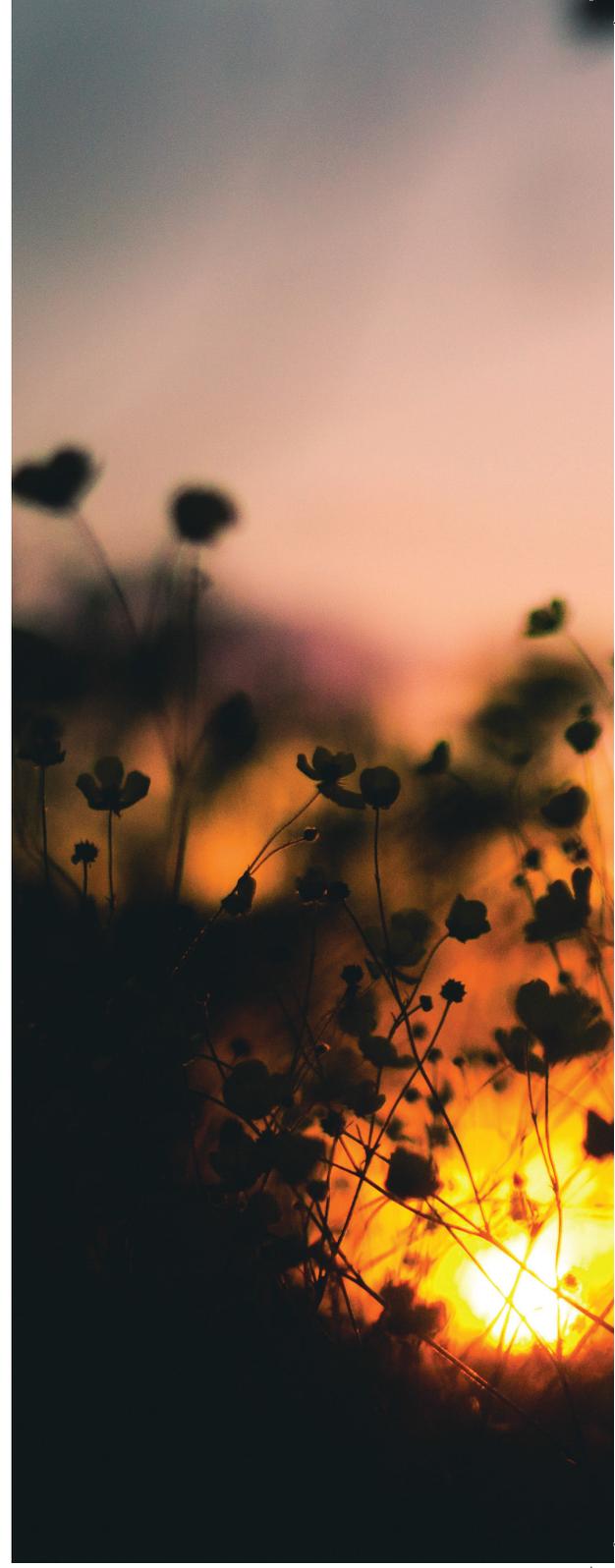
People



Prosperity



Being net positive makes us a truly sustainable business that is driven to innovate and to help others take action. It all adds up to planet positive printing.





**OUR VALUES
PLANET,
PEOPLE,
PROSPERITY**



CLOSING THE LOOP A CIRCULAR ECONOMY BUSINESS

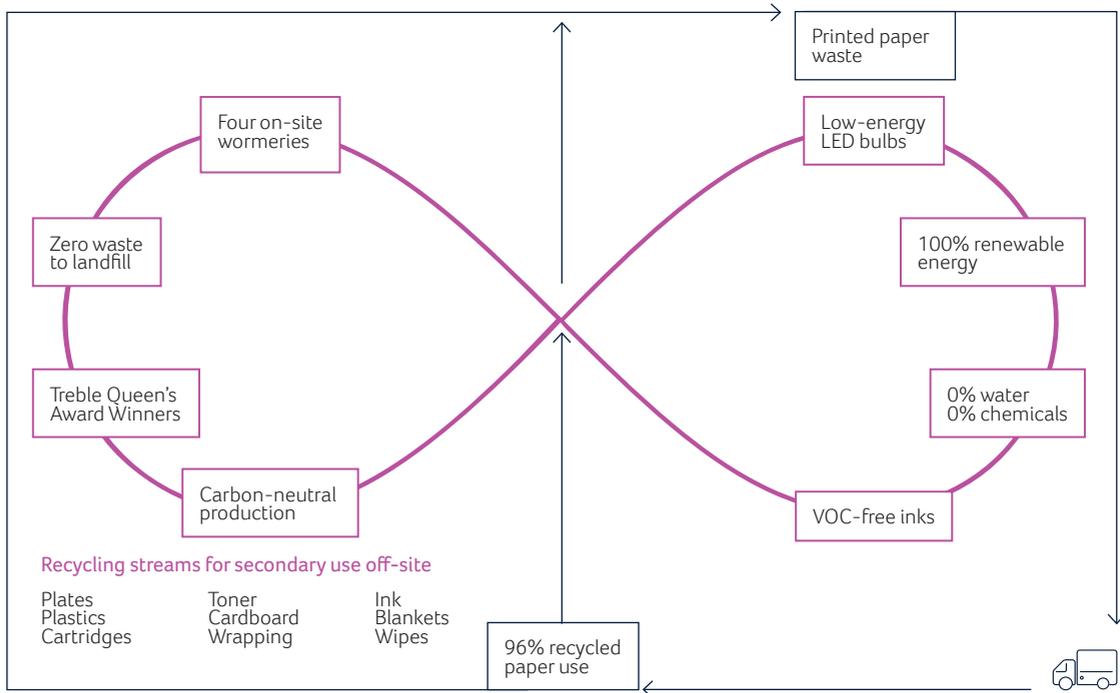


COMMUNICATE YOUR VALUES WITH INTEGRITY

Our print facility produces no waste. The only items to leave our building are clients' print orders and surplus material destined for our many recycling streams.

We innovate in our use of materials and processes: our large format posters, banners and displays can all be recycled or repurposed. Our service model enables you to return items to us when you have finished them, and we will update them for you or pass them on for repurposing.

How Seacourt close the loop



MAKE THE SWITCH

BY PLACING YOUR NEXT PRINT ORDER WITH SEACOURT, YOU BECOME PART OF OUR EFFORTS TO REVERSE THE DAMAGE THAT IS CAUSING CLIMATE BREAKDOWN

You'll be able to inform and inspire your audiences, your stakeholders and the public about the positive action you are taking to protect our environment for future generations.

And you will be buying quality printed communications made with innovative materials and processes that enhance your brand, assuring your audiences that you are taking sustainability seriously.

Get in touch with Gareth or Paul

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"This programme was printed using 100% recycled paper, a 100% waterless process, in a factory powered by 100% renewable energies, produces zero waste to landfill, has a positive impact in reducing climate change and is beyond climate neutral in its impact on the environment."

Royal Albert Hall, Planet Earth II Programme



“The circular economy is a regenerative model designed to keep products, materials, and resources at their highest value and functionality for as long as possible through continuous cycles of reclamation, remanufacture, and regeneration.”

Arts Council, June 2019



SUPPORTING POSITIVE COMMUNICATIONS

Seacourt Ltd

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seacourt.net

The UK's most sustainable printer

“We use Seacourt for our printed materials because they support our leadership agenda on Sustainability, are high quality and can turn things around quickly.”

Martin Chilcott, Founder & CEO, 2degrees