

SEASON FOR  
CHANGE

**ARTS  
ADMIN.**

Julie's Bicycle

CREATIVE • CLIMATE • ACTION

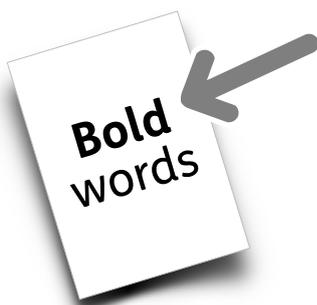
# A report about Season for Change



easy  
read

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In this Easy Read document, difficult words are in **bold**. We explain what these words mean in the sentence after they have been used.



Some words are [blue and underlined](#). These are links which will go to another website which has more information.

# Introduction

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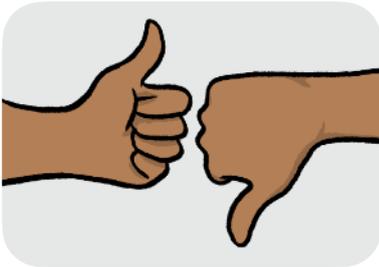
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This information is from Artsadmin and Julie's Bicycle.

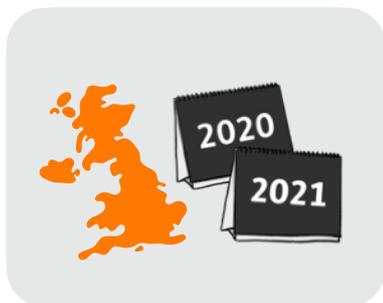
SEASON FOR  
CHANGE

It is about the Season for Change events programme.



The information will tell you how well the programme went.

# What is Season for Change?



Season for Change was a programme of events and projects that were put on around the UK from January 2020 to Autumn 2021.



It was led by Artsadmin and Julie's Bicycle.



It was supported by Arts Council England and Paul Hamlyn Foundation.



The aim was to make events and art about **climate change**.

**Climate change** is all about big changes in the weather. For example, storms getting worse than they used to be. Or having less rain in some places.



We wanted to give people a chance to be heard. Especially groups of people who don't normally get a chance to speak up.

Season for Change included:



- 15 arts projects that helped different groups of people to think about climate change.



- Discussion events and workshops that we called Season for Ex-change.



- An Open Programme which let artists and organisations tell other people about their work.

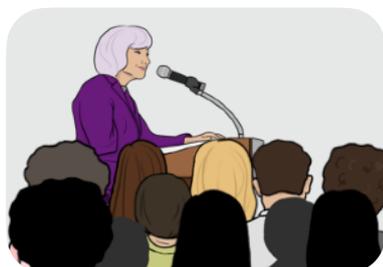
# How well did Season for Change go?



Season for Change went much better than we expected and helped lots of people.



The links that artists and organisations made with each other were really important.



Over 3,000 artists, professionals and scientists came to Season for Ex-Change.



100 artists and creative people were helped with paid opportunities.



230 events were listed online on the Open Programme.

## People who came to the events



Over a million people heard of Season for Change through **the media**.

**The media** is things like television, radio and newspapers.



Over 230,000 members of the public saw something that was part of Season for Change.

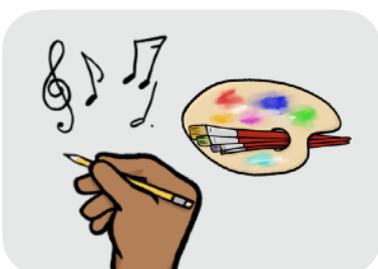
## Online events



Nearly 200,000 people came to one of the events on the internet.



Some projects went on for longer than expected and reached people further away because they were on the internet.



Artists and organisations had the chance to find out what was possible for them to create.

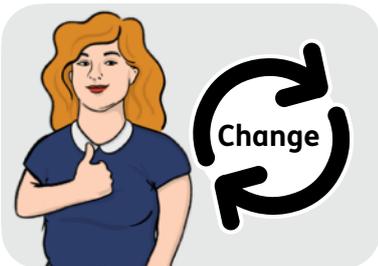
# Change in people's behaviour



We found that art is a good way to make people think about climate change.



Some events gave people the time to think about how their choices affect climate change.



This made some people change their behaviour to help the climate.

# What people said about Season for Change



“This project has changed my life in so many ways.” - Rosa Cisneros, Artist.



“The success was having a project that meant something to the community. They agreed to be in my music video.” - Love Ssega, Artist.



“It helped me think about the city and the threat it faces.” - Someone who went to an event called Only Expansion.



“It has given me a sense of community. It has helped me be more confident, find a voice and speak publicly.” - Someone who went to an event called Walking Forest.



“This excellent programme of arts activities not only changed hearts and minds but created much needed action on climate.” - Róisín Goan, Artistic Director at Artsadmin.

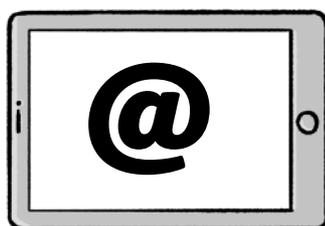


“A breathtaking programme of events that makes a very powerful case that culture should be at the heart of climate action.” - Alison Tickle, Founder and CEO, Julie’s Bicycle.

# For more information



You can look at our website here:  
[www.seasonforchange.org.uk](http://www.seasonforchange.org.uk)



If you need more information please  
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