

Communications

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Communication Channels

Who	What	Opportunity
Board	Energy use report, energy investment needs	Help support funding
Staff	Switch-off campaign, energy management skills training	Achieve energy reduction targets
Solution Providers	Your service needs	Meeting your organisational spec
Suppliers	Ask for their sustainability credentials	Create pressure to improve and disclose practices
Visitors / Customers	How they can minimise impact. Read our audience travel guide here .	Further reach, achievement of energy reduction targets
Founders / Patrons	Achievements in energy reduction	Funding
Other organisations	Knowledge sharing	Build sector demand for solutions

Thank you

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