

music: creative climate action starts here

TIPS, GUIDES & RESOURCES

First steps: Tips for everyone

- ✓ Commit to action
- ✓ Understand your impacts
- ✓ Take action & improve
- ✓ Get creative, Speak out and Push for change

#CreativeClimateAction

Climate Literacy 101



Creative Green Tools - free carbon calculator



Learn how to understand your data



Consider pricing your impacts



Create an Environmental Policy and Action Plan



Switch to 100% renewables



Learn about digital impacts



Reduce your plastic use



Learn about Biodiversity



INDUSTRY NETWORKS & PROJECTS

Join the Music Declares Emergency campaign



Shift your pension away from fossil fuels with Make My Money Matter



Julie's Bicycle

CREATIVE • CLIMATE • ACTION

music:
creative
climate
action
starts
here

Artists, agents, management & touring

TIPS, GUIDES & RESOURCES

Design and route sustainable tours:

- Green Touring Guide
- Sustainable Production Guide
- Moving Arts: Touring Bands Guide



Create a Green Rider to push for change



Commission Greener Merch: Sustainable Procurement Guide



Review your brand partnerships to align with your values



INDUSTRY NETWORKS & PROJECTS

Join Earth Percent by pledging a small percentage of income to impactful organisations



Check out ecolibrium's network and app tackling travel impacts



[Sign up](#) to JB's
newsletter

music:
creative
climate
action
starts
here

Venues & office-based businesses



Encourage your audience to travel sustainably



Tackle resource use in your building:

→ Waste Management



→ Water Management



→ Energy Management



Make your office greener and more resource efficient



Get support from and engage your team



Reduce the impact of your business travel



Reduce the impact of your printed materials



**INDUSTRY
NETWORKS
& PROJECTS**

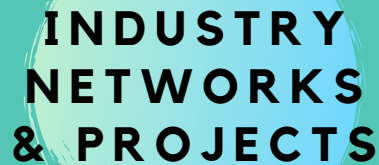
Sign up to JB's
newsletter

Follow the Spotlight programme venues' journeys to embed
Science-Based reduction targets



music:
creative
climate
action
starts
here

Festivals & outdoor events



[Sign up to JB's newsletter](#)

Reduce fuel use and get smarter about how you power your event



Assess your events use of resources:

→ Waste Management



→ Water Management



Address the holistic impacts of your event



Manage the impact of your audience travel:

→ Jam Packed: Audience Travel Report



→ Audience Travel Guide



Join the Vision 2025 campaign and network



Keep up to date with Powerful Thinking's research



Check out Green Events Netherlands' guidance and collaborative projects

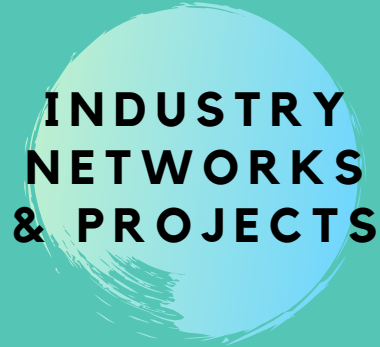


Check out how Native Events are delivering sustainable events



music:
creative
climate
action
starts
here

Labels



Review the impacts of your CD packaging



Review your suppliers and procurement process



Join the AIM Climate Action Group if you're an AIM member



Join the sustainability task force at IMPALA



Sign up to JB's
newsletter

music:
creative
climate
action
starts
here

More inspiration & stories from our community:

Case study on May Project: The Hip Hop Garden



Creative Climate Chats with musicians LoveSsega and Eli Goldstein



The Colour Green podcast with musicians Kareem Dayes and Zena Edwards



We Make Tomorrow: Brian Eno in conversation with Kate Raworth
+ Talks by Jamie Osborne (Dirty Hit) and Drillminister



Love Ssega's Airs of the South Circular project, Our World
(Fighting for Air) music video and creative project



Interview with Novo Amor



Take the Green Train: Europe Jazz Network programme



Read the Guide for Grassroots Music Promoters



[Sign up to JB's
newsletter](#)

music:
creative
climate action
starts here



Want more help? Get in touch about consultancy:

Julie's Bicycle's Creative Green programme combines sustainability consultancy, expert advice, networking and peer-to-peer knowledge sharing, training, certification, awards and events.

The Creative Green consultancy team can create a programme of activities to energise and catalyse lasting environmental change within your organisation or network, wherever you are on your sustainability journey.

Find out more [here](#).

[Sign up](#) to JB's
newsletter